

MEN'S GOLF CLUB of LINCOLN HILLS

Board Meeting Minutes - February 27, 2018

Present: Rodger Oswald Pete Saco Steve Beede
 Bob Emge Gene Andrews Jesse Reuter
 Doug Hinchey Roger Val Roger Cummings
 Tom Traxel George Porzio

Absent: Phil Steinbock Brian Wanzer Al Soares

1. **MEETING CALLED TO ORDER** Rodger called meeting to order at 3:05 pm
2. **APPROVE MINUTES** Bob
January minutes were approved by all members present.
3. **FINANCIAL REPORT** Phil - The January financial report was approved by all members present. The amended 2018 budget has an increase of the carry over of \$974.29, and the amended budget was unanimously approved.
4. **MEMBERSHIP REPORT** Roger Cummings - YTD we have 18 new members and 241 total. NOTE: Our budget is based on 280 golfers. Roger said we have our normal membership for this time of year and anticipate new members as the year progresses.
5. **TOURNAMENT REPORT** Gene - 110 golfers played in the February 6 tournament and 117 are signed up so far for the March tournament. Gene expects a few more to sign up. Doug will be the marshal for the 3/6 tournament and Pete will be marshal for the 3/20 tournament.
6. **COMMUNICATIONS REPORT** Doug - Needs reports by March 10.
7. **SUNSHINE REPORT** Bob wrote an article for the February Linksletter regarding Fred Wilcox who passed away in December. Fred was a member of the Men's Club and his wife

still lives in Lincoln Hills. She approved the article.

8. **WEBSITE REPORT** Al - February tournament results are posted as well as the flyer and sign-up link for the March tournament. Sponsors for March are Gilcrest and Life Enhancing Dental.
9. **SOCIAL REPORT** George - Gave an updated report of the 6 events for the year with the next one on April 17 for the Club Championship/JFF and all member meeting. George will research the options and cost for wine at the 9/18 memorial dinner
10. **SPONSOR REPORT** Tom – Life Enhancing Dental will remain a sponsor. Greg Scorza Landscaping is interested in becoming a sponsor. The board does not believe it is good to have 3 major realtor sponsors so we will not add Tony Portman. The priority is to add a sponsor from the food service business. Tom, Rodger and Phil will analyze our current sponsor structure and provide a recommendation for adding future sponsors.
11. **RULES REPORT** Roger Val - Roger and Rodger attended a rules session at Del Paso Country Club. Since the rules of golf will change later this year, we will need to attend an updated session. After that Roger will attempt to get a representative of NCGA to conduct a training session at Lincoln Hills for all of the golf clubs.
12. **HANDICAP REPORT** Brian- Absent and no report.
13. **CVS** Steve & Jesse - Currently have 31 members and need a minimum of 37. Steve will write an article for the Linksletter describing the CVS process and benefits.
14. **OLD BUSINESS**
Survey summary/response - Rodger - Course care meetings will be delayed for a couple of weeks.

Name change meeting with CCOC & Association - Phil completed a revision of the By Laws with the help of Rodger and Steve and the three met with Shelvie Smith and Mike Hilton to review what the club wanted to do. Bob then delivered a set of documents to Shelvie Smith on 2/26 consisting of New Club Application, List of Major Contacts and a notarized copy of the By Laws. Next, Rodger and one other board member need to attend the CCOC meeting on Tuesday, March 13.

Team Play - Rodger - Have 11 players and 1 sub. Rodger will try once more to recruit players, but we may have to cancel Team Play for this year.

15. NEW BUSINESS

Marketing Strategy - This subject was tabled until next meeting.

Report from Tony Marino – LHGC Director of Golf - Tony's report was moved to first on the agenda and a summary of his report follows:

- Tony said that the course is not for sale now, and in the 3 years he has been at Lincoln Hills, the course has never been for sale.

- At Billy Casper Golf there is no profit sharing among courses, but they do share talent and ideas. Each course operates independently.
- Typically Lincoln Hills has 90 to 100,000 rounds per year for both courses.
- The course spent over a million dollars for the solar project.
- He has just added a new assistant grounds superintendent.
- The new handicap and posting conversion has been difficult.
- The capital improvements for this year include irrigation, tee box renovation to bermuda and improved bunkers with more sand
- Landscape crew is 17 to 20 employees for both courses and overtime is used as needed
- There will be a new green aeration process with water pressure called Dryjet used on March 26 and 27 with standard aeration done in August.
- Evaluating a new aerate, top dress and amend in one pass process.
- Aeration and split seeding will be done with a bermuda blend which improves water retention.

16. OPEN ACTION ITEMS

- Sponsor Plan especially for par 3 Hole In Ones - Tom, Rodger & Phil
- CCOC Meeting on March 13 - Rodger & Steve
- Wine for Memorial Tournament on September 18 - George
- Marketing Strategy - Rodger
- Team Play - Rodger

Meeting closed at 4:32 pm

Next meeting will be on Tuesday March 27 at 3:00 pm in the Multi-Media Room at Orchard Creek

Minutes recorded, documented and distributed by Bob Emge