MEN'S GOLF CLUB of LINCOLN HILLS

Board Meeting Minutes - March 27, 2018

Present: Rodger Oswald Pete Saco Phil Steinbock

Bob Emge Jesse Reuter Steve Beede Doug Hinchey Al Soares Roger Val

Brian Wanzer Tom Traxel Roger Cummings

Absent: Gene Andrews George Porzio

1. MEETING CALLED TO ORDER Rodger called meeting to order at 3:01 pm

- 2. <u>APPROVE MINUTES</u> Bob February minutes were approved by all members present.
- 3. <u>FINANCIAL REPORT</u> Phil The February actual results had an ending balance of \$25,942. Both the February actual and the revised 2018 Budget were approved by all members present. A question arose if contributions belong in the annual budget. After a discussion about accounting standards, it was decided that all expenditures, including contributions need to be accounted for in the budget.
- 4. <u>MEMBERSHIP REPORT</u> Roger Cummings New Members: 20; Current total: 252 Dues have been reduced to \$88 and posted.
- 5. TOURNAMENT REPORT Gene
 - a. Carl Zierman Discussion Carl's concern was decided to be non-founded after a review of NCGA Rules.
 - b. GUR for Bunkers There was a discussion about all sand bunkers being ruled as GUR until they can be properly maintained. Roger Val will review USGA / NCGA rules and create a local rule to be used in our Tournaments
 - c. It was agreed by the Board that to have a Marshal for Tournaments is good and we will continue this practice.
 - d. There is a concern about the CTP winner for the last tournament and we will wait until Gene returns to resolve.

- 6. <u>COMMUNICATIONS REPORT</u> Doug Have articles for April to Doug by April 14
- 7. <u>SUNSHINE REPORT</u> Bob Sent "a get well" card to Doug Hinchey regarding his knee surgery. Sent "welcome back" cards to Ron Hartman (bicycle injury) and Roy Gorley (toe injury) on their return to golf.
- 8. <u>WEBSITE REPORT</u> Al Updated the sponsor page with current information. Morgan Stanley and Reverse Mortgage are the sponsors for April.
- 9. <u>SOCIAL REPORT</u> George Was absent but provided an updated report for the six scheduled events for 2018. Purchased two bottles of wine per table for the Memorial Tournament from Grocery Outlet at a total cost of \$311.71.
- 10. <u>SPONSOR REPORT</u> Tom Presented a Sponsor Strategy which proposed 14 sponsors at \$625 / year, 4 Patrons who would underwrite prizes for all par threes and Supporters who would provide gifts, food /drinks, etc. to enhance tournaments. Tom also presented a plan for these groups to support the Memorial Tournament. Pete proposed a Mega Sponsor at a \$1000 or so as a main sponsor for the Memorial. A sub group consisting of Tom, Pete, Phil and Rodger will evaluate and report back at the April Meeting.
- 11. <u>RULES REPORT</u> Roger Val will add a statement to the Conditions of Play that a violation will result in Tournament disqualification. A copy will be sent to all members and will be posted on the web site.
- 12. <u>CVS</u> Steve & Jesse Have 37 members, including 20 new additions.
 - a. Recent withdrawals of two players because they were unable to get tee times.
 - b. Registration procedures were distributed to all CVS members and will be posted on the web site.
- 13. <u>HANDICAP REPORT</u> Brian The 1st and 2nd most improved players for Q1 will be released and posted shortly after April 1.

14. OLD BUSINESS

a. Follow up on Tony Marino's Report and Course Improvements. The improvement

schedule is moving along well and will be reviewed at the April Meeting.

- b. CCOC Report / By-Law vote / Discussion We anticipate approval of our new Club at the next Association meeting in April
- c. Team Play report We will participate this year with Jack Dillon and Mercer Tyson being the captains, with Tony Diapolo assisting. We will host three times, including lunch.

15. NEW BUSINESS

- a. Marketing Strategy Rodger Carry over until next meeting.
- b. Report from Jason Koskela Jason did not attend and there was no report.
- c. Orientation Meeting for New Members Tom will lead this effort and will report at the April Meeting.
- d. Billy Casper Golf Sponsorship of a Tournament Carry over until next meeting.

16. OPEN ACTION ITEMS

- 1. Sub Committee report on Sponsor Strategy Tom
- 2. Follow up on Tony Marino's Report and Course Improvements Rodger
- 3. Status of conversion to New Club Rodger
- 4. Marketing Strategy Rodger
- 5. Orientation Meeting for New Members Tom
- 6. Billy Casper Golf Sponsorship of a Tournament Rodger
- 7. GUR for bunkers

Meeting was closed at 4:56 pm

Next meeting will be on Tuesday April 24 at 3:00 pm in the Multi-Media Room at Orchard Creek

Minutes recorded, documented and distributed by Bob Emge