



Board Meeting Minutes - January 26, 2021
ZOOM Conference Call

Present: Pete Saco Jim McGeough Jeff Warner
 Roger Val Jack Dillon Bruce Lyau
 Mike Munro Bob Schoenherr John DeWildt
 Rob Davies Mike McGuire-Back Jesse Reuter
 Rich Henrikson

Absent: Brian Fox

Guests: (none)

1. MEETING CALLED TO ORDER:

- President Pete Saco called the meeting to order at 3:04 pm.

2. APPROVE DECEMBER 2020 MINUTES Jim

- Previously submitted via email, the December 2020 (rev 1) Minutes were approved by all Board Members present as submitted via email. Final version will be posted on our website this week.

3. FINANCIAL REPORT Bruce

- Regarding the Actual December YTD 2020 report, Bruce emailed the month ending spreadsheet with a total balance of \$37,613.86 which breaks down as follows:
 - o MGCLH; \$29,904.34 – Hole-in-One; \$1,064.03 – CVS; \$6,645.49.The December 2020 Financial Report was approved.
- Bruce reported that he, Pete and Jim visited the local Wells Fargo branch to change the authorized signatures for the accounts. All signatures and contact information were updated with the bank at the January 2, 2021 meeting.
- The 2021 Budget was discussed. Since we did not hold the annual Memorial Event in 2020, our perspective of our financial health became more apparent. It was determined that the Memorial relied too heavily on subsidized funding from the general fund. If we do have a Memorial Event this year, and run it like previous years, the Club could experience a lack of funds. It is the goal of the Board to manage the budget so there is no loss at the end of the year. In order to achieve this, it

was recommended that 1) the Memorial is run as a break-even event, 2) we delete the NCGA Qualifier payment, 3) we delete the 2021 \$1,000 donation line item, and 4) we redistribute funds to increase tournament payouts from \$730 to \$780. These steps were approved by the Board. Bruce will re-submit a 2021 Budget to reflect these changes. Pete will create a Memorial Tournament Committee and the committee will be responsible for running the event as a breakeven venture.

4. MEMBERSHIP REPORT: Bob

- Bob reported that we currently have 251 renewals from returning members, all renewing prior to January 1 to take advantage of the \$10 discount. We have 42 new members. 25 members from 2020 did not renew for this year. Some of the reasons for non-renewal include: 1) moved away, 2) stopped playing golf, 3) sickness or death, 4) would not sign waiver. To date, we have 293 members on the roster.

5. SPONSOR REPORT / UPDATES: Rich

- With the death of Mercer Tyson, Sherry McGrail indicated that she will continue to sponsor the \$500 hole-in-one contests.
- We are excited to welcome Jack Stermer from Simplify Home Loans as a new sponsor.
- Gilchrist Golf Cars will not renew their sponsorship once their term expires this summer. We thank Gilchrist for their support over the years.
- Electrick Motorsports will be a new 2021 hole-in-one sponsor.
- We are still looking for more sponsors. Currently we have 14 sponsors.
- It was agreed that displaying the sponsor signs at the driving range and putting green during each tournament is providing good exposure and coverage. Once we go back to shot-gun and non-COVID restrictions, then the signs will be displayed at the various holes. Might have to consider how to handle the hole-in-one sponsors if we continue to use both courses (that would be eight Par-3 holes)
- The Board agreed to return the annual sponsorship fee to \$625 for 2021. (up from the COVID-influenced \$400 of 2020).

6. TOURNAMENT REPORT: Mike Munro

- It was acknowledged that there were some challenges with the pace-of-play for the just completed January Slosfest tournament. Some of the causes of the slower play include gusty winds, scramble format, scheduling snafu of tee #1 and tee #10 tee-times, late tee time additions by us and by the golf course. Mike said that all of these can be addressed and rectified (except for the weather, of course)
- The February 16 Valentines Day Massacre Tournament registration is open. Mike expects a turnout of 160-170 players. It will be a 4-man lone ranger format.

7. COMMUNICATIONS REPORT: Mike

- The January Linksletter went out as planned. Lots of good feedback regarding content and format. Mike mentioned that he needs the artwork of the latest sponsors so he can use them in the February Linksletter

8. SUNSHINE REPORT: Jim

- Jim mentioned the recent death of Mercer Tyson and the outpouring by the membership. Jim encouraged members to keep him apprised of member events, health, etc.

9. WEBSITE REPORT: Jeff

- The website has been updated and some wording has been changed. He has updated the 2021 Tournament schedule. He received a list from Bob regarding the 2021 new members and will be posting that list soon.
- Jim reported that the Website Committee has been working diligently regarding analysis of various bundled providers. The Committee is working closely with MemberPlanet (endorsed by NCGA) as a potential provider of website, online payments, roster management, event and calendaring capabilities, email and texting resources, etc. Initial costs were discussed and Jim said that there would be an incremental increase of \$6-10 per member if we went with the full package of MemberPlanet. These costs could be built into the fees charged to the members (4% + \$0.30 per transaction). However, per the current financial report, the incremental increase is not possible at this time. Pete asked if the committee would send a proposal to Bruce and him and maybe we can find a way to ease into the MemberPlanet features later in the year. Maybe in time for the October membership-renewal? After further review with the committee, Jim will send some compiled details to Pete and Bruce.

10. HANDICAP REPORT: Rob

- The December and January issues of the Linksletter included articles about the NCGA Course Ratings Teams. The information was very well received and several members admitted that they learned something about how courses are rated. Rob would like one more article written about the actual activities that the rating team members do while touring the course. This will then be the third and final article about course rating. This is very timely since both of our courses have been recently rated.
- Now that we have 6-8 weeks of playing out of the bunkers, Rob will take a look at the aggregate handicaps and see if there has been any noticeable changes.

11. SOCIAL REPORT: Jack

- The plans are to hold some type of lunch for the April tournament. Jack is open to suggestions on what to do for that lunch. (we are assuming that congregating will not be allowed and the tent will not be available). Perhaps another Mr. Pickle's box lunch?

12. RULES REPORT: Roger V

- Roger advised that USGA will not be issuing any new rules for 2021.
- The revised MGCLH Local Rules have been distributed and posted on the website. The local rules have been approved by the Board at this meeting.
- Roger is still trying to schedule a meeting with the Maintenance Supervisor, Scott, to discuss the local rules. There are still some markings missing on the course. (i.e., drop area for men for

Orchard #6). Roger is working with Ryan to get that meeting scheduled.

13. CVS REPORT: Jesse/John

- We currently have 37 local members in CVS.
- Lincoln Hills will be hosting the CVS Tournament on June 28. As of today, we still cannot do shotgun starts. We expect about 65 players for this event. Plan to use the Hills Course. Will probably provide breakfast burritos for the participants, but that might be a challenge since we would have 2 hours worth of tee-times and participants would arrive at various times of the morning.

14. OLD BUSINESS: All

- There was discussion on what the Bylaws require for general meetings. 1/year or 2/year? That needs to be determined before we can actually schedule dates for General Membership Meetings. Ideally, we would like to hold the meetings during lunch in the tent, but if COVID restrictions don't allow it, then online communications will have to suffice. Mike will continue to investigate the Bylaws and advise.

15. NEW BUSINESS

- Pete announced that VP John Garfein has resigned from the Board due to health reasons. Pete is open to suggestions to fill the slot. A couple names bubbled up and Pete will pursue those possibilities.
- Pete advised that there has been some open dialogue with the 18-hole Women's Golf Club. This provides some good exchange of ideas regarding course management, scheduling, etc.
- Here is a schedule of Board Meeting Dates. We do have the Multi-Media Room at OC reserved for these dates and will utilize the room as soon as allowed. In the meantime, the majority of the meetings will most likely be held via ZOOM or at Pete's patio. All meetings will start at 3pm unless noted otherwise (all subject to change)
 - o January 26
 - o February 23
 - o March 23
 - o April 27
 - o May 25
 - o June 22
 - o July 27
 - o August 24
 - o September 28
 - o October 26
 - o November 16 (conflicts with MGCLH Tournament so meeting will be rescheduled)
 - o December 14 (conflicts with MGCLH Tournament so meeting will be rescheduled)

16. OPEN ACTION ITEMS

- General Membership Meeting dates for 2021 – Mike
- Website and Membership Management Tools Committee – Jim

- Resubmit 2021 Budget proposal to Board - Bruce
- President's Cup Match Play Tournament date – Mike
- Create Memorial Tournament Committee – Pete
- Local Rules Meeting with Golf Course staff – Roger
- Update MGCLH Display Board at Pro Shop - Pete

Meeting was closed at 4:45pmm.

The next Board meeting will be on Tuesday, February 23 at 3:00pm. It will be held via ZOOM. Jim will send out the ZOOM connection information a few days prior to the meeting.

Minutes recorded, compiled, and distributed by Jim McGeough – 2021 Secretary