



Board Meeting Minutes - May 25, 2021
Pete Saco's patio

Present: Pete Saco Jim McGeough Jeff Warner
 Roger Val Jack Dillon Bruce Lyau
 Mike Munro Tom Horan Bob Schoenherr
 Rob Davies Mike McGuire-Back Rich Henrikson
 Brian Fox Jesse Reuter

Absent: John DeWildt

Guests: (none)

1. MEETING CALLED TO ORDER: Pete

- President Pete Saco called the meeting to order at 3:00 pm.

2. APPROVE APRIL 2021 MINUTES Jim

- Previously submitted via email, the April 2021 Minutes were approved by all Board Members present as submitted via email. Final version will be posted on our website this week.

3. FINANCIAL REPORT Bruce

- Regarding the Actual April YTD 2021 report, Bruce emailed the month ending spreadsheet with a total balance of \$28,001 which breaks down as follows:
 - o MGCLH; \$19,942 – Hole-in-One; \$1,064 – CVS; \$6,995.The April 2021 Financial Report was approved.
- Bruce reported that we will be sending a check to NCGA for all memberships to date. That check will be written in May and will be in the May Financial Report.

4. MEMBERSHIP REPORT: Bob

- Bob advised that we have 251 renewing members and 52 new members, totaling 303 members. This appears to be the largest membership in memory.
- Bob ordered the tee prizes for the June 21 & 22 Memorial Tournament. They found a golf cooler that will hold 9 cans and has a removable and re-freezable ice packet. The cost will be around \$12 each plus shipping. They should arrive the week of June 7.

- The Board discussed the annual “membership fee reduction” for mid-year. In the past, we would reduce the membership fee by \$10 around July. Per Bob, very few new members joined after July 1 so it appeared that the membership fee reduction was not an incentive. The BOD decided not to reduce the fees this mid-year. We will go with the standard fees, etc., when NCGA opens enrollment and renewals in October.

5. SPONSOR REPORT / UPDATES: Rich

- Mr. Pickles is our newest sponsor. They will be providing a box lunch for one of the Memorial Tournament Days and will also provide 15%-OFF coupons in the box lunches and the monthly Linksletters.
- We are in the throes of “sponsorship renewals” and Rich will be approaching all the sponsors to encourage them to renew.
- Rich said we are always open to additional sponsors so if anyone has a prospect, please get the info to Rich.

6. TOURNAMENT REPORT: Mike Munro

- Mike has talked to the April NCGA Qualifying 2-some and they have agreed to play in the next Qualifier at Haggin Oaks on August 19. Both players have already sent in their registration checks. Mike will talk to the 2nd-place finishers to see if they are also interested in playing, and if not, he will talk to the 3rd place finishers.
- May 2021 ABCD Tournament:
 - o We had a good pace of play, with the average around 4:15. There were some reports of 5+-hours rounds but those were scarce.
 - o The results were very close and had to go to tie-breakers to determine many finishes. The computer did a great job combining players so all 4-somes had a similar handicap.
- June Memorial Tournament:
 - o To date, sign-ups are going well, with a good combination of members and guests.
 - o Rich, Pete, and Mike are communicating with the sponsors to determine who and when they want to play. Once that’s determined, we need to be sure a Board Member is playing with a sponsor. Per Pete, most sponsors that play will only participate for one day. Rich will determine the sponsorship participation by June 8.
 - o The Orchard and Hills courses are in limbo right now regarding course ratings, slopes, and hole handicaps. Mike will need to know what the final results are so he can incorporate that into the pairings of the players for the tournament. Pete and Mike are talking to Ryan currently and should have some resolution soon.
 - o There is a \$30/player fee to play in the tournament. There might be a little confusion among the members as registration is via online and payment is by check physically placed in the MGCLH drawer at the Pro Shop.
 - o Discussions regarding long-drive sponsors ensued. There is potential for 8 long-drive opportunities, because we are playing two courses and from two sets of tees. The sponsors (i.e., Southern Comfort, Tony Portman, etc) will need to be contacted to discuss what and when and where they are willing to contribute.
 - o Same issues with Hole-in-One sponsors as far as who, what, and where the sponsors will be. 2 days x 2 Par-3’s x 2 courses = 8 “Hole-in-one” contests.
 - o Since players will include members, guests, and sponsors, there was discussion regarding

the payout of prize money. As in the past, a Pro-Shop credit will be issued to the member player and it will be his responsibility to distribute it to his teammate.

- Mike advised that we are always looking for Marshals for all of our tournaments.
- Future Tournament Formats:
 - Mike reported that LHGC will start allowing shot-gun tournaments starting July 1.
 - There are pros and cons for each format, whether it is shot-gun or tee-time. Mike will have these discussions with the Pro Shop to determine the best direction for future tournaments.
 - It is the consensus of the Board members to continue with the tee-time format for future tournaments.

7. COMMUNICATIONS REPORT: Mike

- The articles were submitted on time for The Messenger, The Compass, and the Linksletter.
- Mike advised that he investigated the cost of printing copies of the Linksletter for possible distribution at the Pro Shop. Since our potential market is streamlined and somewhat limited, providing hard-copies of the Linksletter at the Pro Shop would not provide much of a recruitment tool. The cost to have color copies made is up to \$5.40 each (10 sides, 5 pages, stapled, color). It's acknowledged that we could locally print copies on our personal printers for less cost. The BOD determined that we do not need to provide hard copies as all members receive a pdf copy via email. It's really up to the member to open the document and actually read it.

8. SUNSHINE REPORT: Jim

- A Sympathy card was sent to the family of Burt Swart. A "get well" card was sent to Karl Williams.

9. WEBSITE REPORT: Jeff

- Jeff is keeping the website up to date.
- Bob S asked if we could create a committee to look into the feasibility of a bundled membership platform like Member Planet. I reminded the group that a committee had already been created (back in November) and it consists of Mike M., Jim M., and Jeff. Jim made a quick overview presentation to the Board and the committee was instructed to come back to the Board at the June meeting regarding costs, implementation, time-lines, resources, etc.

10. HANDICAP REPORT: Rob

- Rob reported that we are still working with the Pro Shop regarding the course ratings, slopes, and hole handicaps.
- The course also acknowledged the fact that the pin-placement maps on the new score cards are incorrect and they plan to rectify that situation with 18-hole maps to be placed on the golf carts. We will have to figure out how that will help members that use their own carts.
- Rob also mentioned that there has been some concern about members posting their scores with the wrong tee boxes. It's up to peer review to assure that players are posting correctly.
- Rob again re-iterated that players must hit out of the traps, unless they elect to take the stroke-penalties, etc. Some members still refuse to play out of the traps.

11. SOCIAL REPORT: Jack

- Jack reported that Mr. Pickles will be one of the box-lunches for the upcoming Memorial Tournament. There were a couple options discussed for the 2nd day, including Gyros, Togo's, and other sandwich shops.
- We also decided to provide a drink with the distribution of the tee-prize. One day will be water and the other day will be Gatorade or other sport drink.

12. RULES REPORT: Roger V

- Roger and Brian started with the stakes and painting of the courses. They have basically completed the Hills Course and are working on the Orchard Course. The courses are very short in stake supply so painting will have to take precedent. Since the availability of stakes is scarce, Roger proposed that they paint red lines everywhere to designate the boundaries.

13. CVS REPORT: Jesse/John

- Jesse reported that we currently have 44 members. The last 2 CVS events (Valley Hi in Elk Grove and Yolo Fliers in Woodland) were well attended by our Club.
- Next CVS Tournament is at Stockton CC on June 14.
- MGCLH will host the CVS tournament on Monday June 28. Jesse believes that we will be able to accommodate a shot-gun format and this will allow for better distribution of food. Jesse is proposing we provide a breakfast burrito before the round and a box lunch after the round. He is also looking at different buffet options (if allowed and within budget). Typically we get about 60 participants. If anyone would like to volunteer to help at this event, please let Jesse know.

14. OLD BUSINESS: All

- Pete reported that the Joint Golf Tournament will now be on Monday June 14 (same date as next CVS Tournament). Sign-ups are proceeding and final counts are not in yet. Not sure what the composition of a 4-some will look like until a final headcount is determined.

15. NEW BUSINESS

- Pete reported that the Women's Breast Cancer Tournament is scheduled for October 20. This has been an annual event and they will be soliciting volunteers for this event. Members of the Men's Club are welcome to volunteer.
- BOD Meeting Dates were discussed. Here are the proposed dates for the remainder of 2021 and for 2022:
 - o 2021: June 29, July 27, August 24, September 28, October 26, November 16, December 14 (November and December dates might be moved as they might conflict with MGCLH Tournament dates) We can continue to meet at Pete's house for these 2021 meeting dates.
 - o 2022: 1/25, 2/22, 3/22, 4/26, 5/24, 6/21, 7/26, 8/23, 9/27, 10/25, 11/15, 12/13 (these dates will be submitted to Shelvie Smith at SCLH by June 1. Registration for the Multi-Media room will be included with these dates).

16. OPEN ACTION ITEMS

- General Membership Meeting dates for 2021 – Mike
- Implement “staking and penalty-area-painting” – Roger and Brian
- Determining sponsorships for long drives, closest-to-the-pin and hole-in-one contests – Mike and Rich

- Revisit Waiver, Umbrella Policy Coverage, Insurance, etc - Pete
- Locate 2nd lunch source for Memorial Tournament – Jack
- Submit 2022 BOD Meeting Dates to SCLH – Jim
- Member Planet Updates and Implementation Plans – Jim/Mike/Jeff/Bob
- Sponsorship Renewals – Rich
- Sponsorship Participation in Memorial deadline June 8 - Rich

Meeting was closed at 4:35pm.

The next Board meeting will be on Tuesday, June 29th at 3:00pm. It will be held at Pete's patio. ZOOM connection will also be available for those that prefer to stay home.

Minutes recorded, compiled, and distributed by Jim McGeough – 2021 Secretary