

- The Marshall's have been doing a good job of promoting pace of play, but there have been some players/foursomes that are giving the Marshalls a hard time. Tournament format might change some of the pace-of-play situations.
- October 18 & 19 Tournament:
 - To date, there are 65 registered to date
 - Anticipate 60-70 players for Monday
 - Anticipate 120-130 players for Tuesday
 - Dates for this tournament were recently changed due to the scheduled aerification of the greens.
 - CTP and Long Drive contests will be on Tuesday only. Mike will continue to communicate placard placement and pick-up with the appropriate 4-somes.
- Mike solicited the Board for additional ideas on how groups can best catch up if they fall behind the group in front. Mike will include a section on this in an upcoming LinksLetter.
- There was discussion in the Board regarding some situations where the Golf Course forces the MGCLH to change dates, courses, tee times, etc. or scheduled greens-work on the same day as our Tournaments. We didn't have this problem when Jason K was our "liaison". The Golf Course has recently hired a replacement for Jason and Mike will work with Ryan and the replacement to be sure future MGCLH Tournaments go as scheduled and planned.
- Golf Genius: The USGA has announced that, effective December 31, 2021, it will no longer use the "Golf Genius" Tournament Application, and the NCGA has announced that it will no longer provide its Member Clubs with usage of Golf Genius. NCGA intends to replace Golf Genius with "BlueGolf" as of January 1, 2022. There is currently zero practical capability/information on BlueGolf available anywhere. NCGA does plan to provide some video training sessions in November, however this usage termination of GG may well be a problem. Recently, Golf Genius sent an email out to Club officers confirming the termination of the partnership between USGA/NCGA and Golf Genius, and offered stand-alone GolfGenius subscriptions for 2022. They are offering the first 6 months of 2022 free, and the 2nd 6 months for 50% discount, or \$300. The Board approved that \$300 for December 2021, so that our Tournament Director can potentially continue to use Golf Genius in 2022 if he determines that that is the best immediate action to take. Decision will be made by end November. If we can immediately switch to BlueGolf, then Mike also hopes that, if functionally required, then some custom developed supplementary software presently used in our Tournament set-ups, can be modified to such BlueGolf use.

5. MEMBERSHIP REPORT: Bob

- The new member count for 2021 is 59.
- Currently we have 311 members.
- Bob reported that the MemberPlanet Integration Committee has been scouring over the roster for accuracy and to remove any redundancy. The committee will continue to fine-tune the MP roster.
- In the meantime, both roster lists must be kept current and identical. If a member changes his email in his MP profile page, that email must also be changed in the email roster list as well.
- Liability Waivers were also discussed. No matter what tool we use, we will need to collect a signed hard-copy of the Waiver. The original 2021 waivers will not be applicable to 2022 and beyond, so Mike will create a master waiver that all renewing and new members will

need to sign. Bob will need to collect the signed documents and account for receipt on a spread-sheet. Jim is working with NCGA and MemberPlanet to design a custom field on the Member Profile to see if the form has been received.

- 2022 Membership is contingent on two things:
 - Dues must be paid
 - A signed waiver must be filed with the Membership Chairman
- 2022 Dues were discussed (see MemberPlanet report). Since the renewal period starts October 2, the Board decided on the following 2022 Dues structure:
 - \$95 for renewing members
 - \$105 for new members or members transferring from another Club
 - \$105 for renewing members that renew after January 10

6. **COMMUNICATIONS REPORT: Mike**

- The current Linkletter has been posted on the Men's Club Bulletin Board at the Club House.

7. **SOCIAL REPORT: Jack**

- Jack confirmed with the Golf Course that the tent is available for our meeting and lunch on Tuesday October 19. Plans are to start lunch at 1:30 with the meeting starting around 2pm
- Pete will send out an agenda to the membership encouraging them to attend the meeting
- For box-lunch considerations, estimate about 100-120 attendees.
- Jack looked into a buffet from Meridians and they are charging \$18 per person. Mr. Pickles box lunch is less than \$9 so we will go with Mr. Pickles

8. **RULES REPORT: Roger**

- No report

9. **HANDICAP REPORT: Rob**

- Last month, Rob mentioned that he would try to get a report of MGCLH players and their posting habits. Unfortunately, there is no easy way for the Golf Course to cross reference the tee-time registrants with the same-day postings. It is believed that the majority of the MGCLH players are not posting their scores on the same day as played. This affects many things and the Club will need to find a way to address this
- #15 Orchard now has "Green" rocks on the tee box. The green rocks are correctly placed on the front tee box. However, the red tees have been moved back a tee box. This affects any player that legitimately plays the "red tees". Are the red tees back for women only? Men and women? Things are clear now for any player that is playing the "green tees", but confusing for those playing the red tees..

10. **SPONSOR REPORT / UPDATES: Rich**

- We still have one sponsor that owes for 2021. Rich and Pete will work on that.

- Rich handed out some Sponsorship Packets and most of the recipients were not open to considering sponsorships.

11. CVS REPORT: Jesse

- No report

12. SUNSHINE REPORT: Jim

- Nothing new

13. WEBSITE REPORT: Jeff

- Jim updated the Board with the following MemberPlanet progress report
 - o After the Board approval last month, Jim and Jeff were able to dive deeper into our subscription. Good news is that the NCGA is subsidizing the \$85/per month fee and the 4th percentage point for online credit card transactions. This could save the Club \$2,000 annually. Now the only expense by the club is the standard “3% + \$0.30” per transaction. With this news, the Board voted to change the 2022 Dues to \$95 for renewing members and \$105 for new members or transferring members.
 - o A couple MemberPlanet “email” experiments were performed the past couple weeks and here are the results:
 - An email introducing MemberPlanet to the entire membership was sent out. With some calculated redundancies in the distribution list, it was sent out to 333 recipients. 326 of the emails were delivered and 6 bounced. 252 were opened. The bounced email addresses were corrected and the email was successfully sent to them. The committee was contacted by about a dozen members changing email addresses for future email campaigns.
 - A “Member Profile Update” request was sent out to a test group (all Board members). The results were mixed: The request was sent to 15 email addresses. All 15 opened the email and successfully viewed their profile. 8 made changes and submitted/saved their work. 7 either 1) did not need to make changes and closed the profile, or 2) attempted to make changes and failed. MemberPlanet is aware of some of the challenges in updating profiles. They recommend CHROME and utilizing a desktop or laptop. Phones and tablets are producing mixed results. MP is working on this but we should not count on a solution anytime soon (low priority)
 - o Originally the Committee planned to send out a “Member Profile Update” request to all 300+ members. But, based on the 50% success rate from the recent test, we will not send the blanket request for profile update. As the Committee and Membership Chair see a need for members to update profiles, they will be individually invited.
 - o The online renewal process is ready to go (bank accounts connected, price levels entered, reminder dates established, and internet links created). Since we still have a challenge with the Waivers, we will delay the announcement of the online renewal process. We need to have the off-line registration/renewal form and the waiver created and printed. Then we can send the renewal. NOTE: Members can currently go to the NCGA web-site and find their way to our renewal tool. There is no way to stop that. But, it works fine and should not create any problems. Jim will send a test invitation to the Board asking them to renew

online. That will be sent out next week.

- The online payment tool automatically sends the renewer to the MGCLH MemberPlanet website. Our website is currently under construction, so the Committee will begin to update that.

14. **OLD BUSINESS: All**

- Mike will create the appropriate Liability Waiver for 2022 and beyond..
- The Board is still seeking out Board Members for 2022. Pete will present the slate of Board Members to the general membership at the October 19 membership meeting.
- Next Board meetings for 2021: October 26, December 7 (at Orchard Creek)

15. **NEW BUSINESS**

- There was discussion about how to handle members that are non-amateur status. Roger advised that we should address this situation and get it into our documentation.
- There was discussion regarding a disciplinary process for members that act unprofessionally and/or harass other members. The Board will take this under advisement.

16. **OPEN ACTION ITEMS**

- Set-Up MemberPlanet Online Payment Capability – Jim/Jeff/Bob/Bruce
- Collect Sponsor Dues
- Create and print 2022 Registration Renewal Form - Bob
- “Professional Etiquette Expectations” discussion – all
- Non-amateur status in MGCLH Documentation – Rob/Roger/all
- Fill open 2022 Board positions – all
- GolfGenius vs BlueGolf analysis – Mike
- Create and update new MemberPlanet website - Jeff

Meeting was closed at 4:35 pm.

The next Board meeting will be on Tuesday, October 26 at 3:00pm. It will be held at Pete’s patio.

Minutes recorded, compiled, and distributed by Jim McGeough – 2021 Secretary